

# APPENDIX B

## PROMPT VARIATIONS LIBRARY

PROMPT STRUCTURE NEVER CHANGES.  
INTENT ROTATES.  
STRUCTURE STABILIZES SIGNAL.

# I. EDUCATIONAL PROMPT

## CONTEXT

You are teaching a beginner about [micro problem].

## TASK

Use a Structural Error hook.

## CONSTRAINTS

4 sentences.

Under 15 seconds.

One CTA only.

Direct tone.

No fluff.

## OUTPUT

Clear instructional script.

## II. RELATABLE PROMPT

### CONTEXT

You are addressing a common frustration in [niche].

### TASK

Use a False Belief hook.

### CONSTRAINTS

4 sentences.

Conversational tone.

One CTA only.

No storytelling drift.

### OUTPUT

Short-form relatable script.

### **III. AUTHORITY PROMPT**

#### **CONTEXT**

You are correcting a common mistake in [niche].

#### **TASK**

Use an Order Reversal hook.

#### **CONSTRAINTS**

4 sentences.

Direct and confident tone.

One CTA only.

#### **OUTPUT**

Decisive expert script.

## **IV. SYSTEM REVEAL PROMPT**

### **CONTEXT**

You are exposing a hidden structural flaw in [niche].

### **TASK**

Use a System Reveal hook.

### **CONSTRAINTS**

4 sentences.

High clarity.

One CTA only.

### **OUTPUT**

High-retention structural script.

## **V. OPTIMIZATION PROMPT**

### **CONTEXT**

You are improving a previously validated topic.

### **TASK**

Use best-performing hook family.

### **CONSTRAINTS**

Maintain structure.

Preserve CTA.

Refine clarity only.

### **OUTPUT**

Optimized variation script.

## **VI. CONVERSION PROMPT**

### **CONTEXT**

You have validated signal in [topic].  
Signal has repeated across posts.

### **TASK**

Use best-performing hook family  
to introduce a focused mini-offer.

### **CONSTRAINTS**

4 sentences.  
Maintain structural integrity.  
One CTA only.  
No hype.

### **OUTPUT**

Conversion-ready script aligned with validated signal.

# PROMPT RULES

Never change structure.  
Never add second CTA.  
Never remove structural tension.  
Never exceed four sentences.

**Prompt defines execution.**  
**Structure defines signal.**  
**Signal defines leverage.**

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# **SOLVE SYSTEMS™**

PROMPT LIBRARY INTEGRATED.

STRUCTURE LOCKED.

APPLY WITHIN DEFINED SEQUENCE.  
EXECUTION CONTINUES.



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